LYME-OLD LYME SCHOOLS

Regional School District #18





in a Public School Setting

Policy and Communications Committee Meeting April 12, 2022

Committee Members Present: Jason Kemp, Policy Committee Chair; Suzanne Thompson, Communications Committee Chair; Laura Dean-Frazier; Anna James; Martha Shoemaker; Steven Wilson

Administration Present: Ian Neviaser, Superintendent of Schools

Others Present: Bridget Compagno, Director of Communications and Marketing

The meeting was called to order at 6:00 p.m.

Communications Update

Bridget Compagno, Director of Communications and Marketing, updated the committee on a new district initiative which will showcase a teacher approximately every other week. The teacher profile will appear on the district website at https://www.region18.org/staff/staff-profiles, and the link to this page will be noted in the weekly school newsletters. Mr. Neviaser reported that the RETA (teachers' union) Co-Presidents also suggested a similar idea to him recently in his monthly meeting with them.

Mr. Neviaser reported that Mark Ambruso, LOLMS Principal, was recently named the Connecticut Association of Schools *Middle School Principal of the Year*. He was nominated by members of the middle school staff, and CAS recently conducted interviews at the school in order to base their decision. Mr. Neviaser noted how this reflects highly on Mr. Ambruso and the district. Mrs. Compagno will promote this award to the media and via the *Focus on Education* newsletter, social media, etc.

Mrs. Compagno reported that Classic Turf, the company that recently installed the district's turf field, is filming a promotional video and are showcasing Lyme-Old Lyme in their commercial.

Mrs. Compagno reported on the development of a promotional video for the district's website which will showcase the campus, staff, students, programs, etc. Footage will begin after the April break and should be completed by the end of the school year. Mrs. Compagno commended high school student Alex Roth who is working closely with videographer Frank DeNardi on this video.

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Mrs. Compagno reported that the *Events* magazine will be published on May 6 and will feature a story on Mark Ambruso's recent recognition.

Mrs. Compagno reported on the June edition of the *Focus on Education* newsletter which will feature stories on the high school graduation, valedictorian, etc. A draft of the newsletter will be reviewed when the committee meets again on May 10.

Policy Update

The committee reviewed the district's current student policy #5132 *Dress and Grooming*. This policy was coming before the committee because many students feel the district's dress code policy should be addressed and revised because students feel that what is currently written is not equitable as it focuses mostly on female attire. Mr. Neviaser reviewed a proposal written by a group of high school and middle school students entitled *LOLHS Dress Code Guidelines and Revisions*. The committee briefly reviewed this proposal. Further discussion will take place at the May 10 committee meeting.

There being no further discussion, the meeting adjourned at 6:32 p.m.